



Disappear to be seen – very subtle but vastly effective

After all, doesn't everyone love a mirror? QReflection seizes your attention and stimulates interaction. The effect amplifies the message through increased attention to an advert that is no longer there – until you move!

This effect is very subtle – almost subliminal - and never fails to capture the user's interest and attention. The mirror allures its users to spend more time in front of it - increasing the exposure and impact of the message.



Visually-interactive brand advertising medium

Offered *exclusively* by QVision UK Ltd, QReflection are sleek mirrors that transform into bright full-colour display advertisements. A discrete motion sensor detects consumers approaching the mirror, and changes from your ad to their reflection!

QReflection provides:

- The new, unrivalled form of out-of-home advertising
- Advertising at point of sale
- Quality Brand promotion
- Targeted message
- Targeted audience
- Captive audience
- Gender Specific audience
- An interactive, curious, fun, and high buzz media to share your brand message.



QReflection - Introducing an exciting new Advertising Opportunity



QReflection mirrors have been developed by QVison in the USA in partnership with QVison UK Ltd, successfully introducing a unique range of brand new advertising media.

Futuristic and technically advanced, it has already created great interest and excitement among forward thinking media groups and advertisers in the USA and in the UK, opening entire new opportunities for advertisers especially in historically redundant areas.

This is a unique opportunity for top level venues and advertisers to be seen at the cutting edge of quality and innovation.

Welcome to the world of innovation !